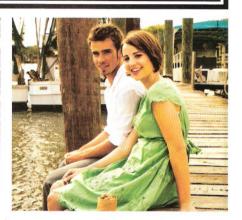


FIND YOUR PASSION IN THE

SOUWE BASIL







FALL in the SOUTHEAST

IS RIPE WITH FLAVORS

and rich experiences that make it the **PICTURE-PERFECT REGION** to leave stress behind and reconnect with











Produced in cooperation with the Southeast Tourism Society, an organization dedicated to the marketing and promotion of travel and the travel industry within our twelve-member Southeastern States of AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV. Visit our website at: www.EscapetotheSoutheast.com.

THE SEA'S BOUNTY,





while vineyards SERVE UP

DELICIOUS WINES.



The diverse landscape

BURSTS





and the BRISK

SUNNYSKIES
fill you with

BOUNDLESS

ENERGY

to explore.

REDISCOVER EXACTLY WHO

Y () (are in the

SOUTH EAST.



FALL g on for online give

Log on for online giveaways each week at **VisitNC.com** from late September through early November.

FOODIE & WINE LOVER

From wineries to delectable restaurants, the Southeast is a smorgasbord of new and old flavors. In South Carolina, the pulsing heat of summer fades into crisp river breezes and Charleston buzzes with cool energy—an energy that sizzles at local restaurants and food fests, like THE TASTE OF CHARLESTON (Oct. 9-11). Wild game, superbly fresh seafood, and local greens are plated at the area's world-renowned restaurants, while glasses are filled with spirits brewed in the nearby barrier islands. The season ushers in a time for savory oyster roasts, followed by long evening beach strolls.

On a trip to North Carolina, visitors find themselves staring up at waterfalls, driving along the Blue Ridge Parkway, or casting their fishing lines. Likewise, they're as likely to sit down to a plate of barbecue as they are to freshly hauled oysters and local vino. The food festivals are just as diverse, from DURHAM'S WORLD BEER FESTIVAL (Oct. 3) to LEXINGTON'S 26TH ANNUAL BARBECUE FESTIVAL (Oct. 24). (For a downloadable map of the state's 80 wineries, go to www.VisitNCWine.com.)

2 OUT DOOR ENTHUSIAST

Along North Carolina's Outer Banks, fall brings prime fishing conditions thanks to the position of the jet stream. It's a great season to get out and cast a line or check out nationally recognized fishing tournaments and events, such as the 31ST ANNUAL U.S. OPEN KING MACKEREL TOURNAMENT (Oct. 1-3) in Southport. This year also marks the 75TH ANNIVERSARY OF THE GREAT SMOKY MOUNTAINS NATIONAL PARK, filled with amazing spots to hike, bike, glimpse wildlife, and go on ranger guided tours.



Don't-Miss Fall Events

An endless blue sky wraps around large oaks in the Southeast and a plethora of events fills the calendar boxes. Here is a sampling: SEPT. 24-

Tour of Homes & Gardens Charleston, OCT. 3
Annual
Music in the
Mountains
Folk Festival

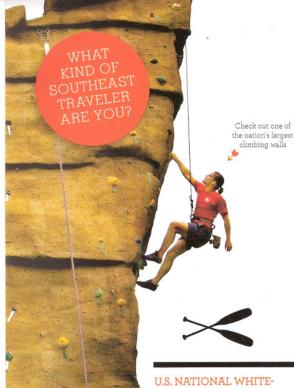
Burnsville, N.C. OCT. 15-25 North

Carolina State Fair Raleigh, N.C. OCT. 15-18 62nd Annual

Craft Fair of the Southern Highlands Asheville, N.C. Bank of America 500 (NASCAR) Concord,

N.C.

OCT. 24
Citadel vs.
Furman
Football
Game
Charleston,
S.C.





Exhilarating white-water rapids and NASCAR races are just the beginning in Charlotte, N.C.



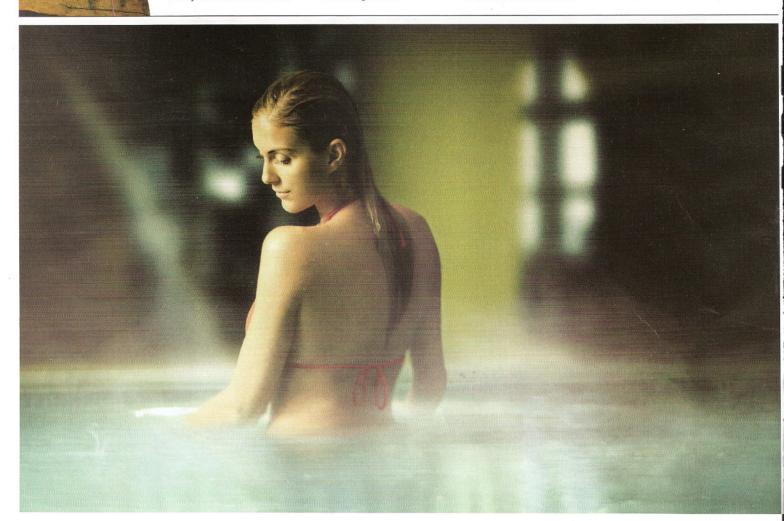




U.S. NATIONAL WHITE-WATER CENTER: Take a guided rafting trip down the rapids of the world's largest man-made white-water river and then refuel at the restaurant's outdoor patio with Southern faves, like fried pickles and barbecue.

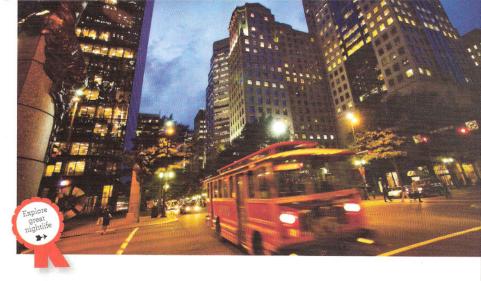
CATAWBA RIVER

The U.S. National Whitewater Center also features 11 miles of hiking, biking, and running trails, as well as flat-water paddling and one of the nation's largest climbing walls. MEGA ZIP: The new 1,000-foot-long zipline at the U.S. National Whitewater Center accommodates up to four people simultaneously and offers a bird's-eye view of the white-water. LOWE'S MOTOR SPEEDWAY: Catch a race or see how pit crews train at many NASCAR-themed area attractions.





Brand-new venues and trendy nightlife make Charlotte one of the Southeast's best scenes.











CHECK OUT THE NEW STROLL DISTRICT:

The NC Music Factory's two venues, The Fillmore and the Uptown Amphitheater bring big names to the stage. JUST DANCE: Coming soon, sip daiquiris at the high-spirited Wet Willie's; check out Crobar nightclub; and spend an evening at Butter. STRIKE OUT: Bowling has made a comeback and Strike City is a chic example of next-generation bowling with its glossy lanes and high-backed leather banquettes.

GO GLAM: The five-screen EpiCentre Theaters is a throwback to the days of the Silver Screen and fancies up the movie-going experience with plush seats and the eclectic Mez restaurant.

Unwind Charlotte

Look closely at Charlotte and you'll discover a lot. A lot of unwinding at our spas. A lot of savoring at our five-star restaurants. And a lot of splurging at our high-end stores and shops. Find a lot more at 800-231-4636 or charlottesgotalot.com.

Charlotte's got a lot.



TODAY'S E-TRAVELER

TWITTER IN THE TREETOPS

Go to VisitNC.com for the latest updates on leaf changes from the mountains to the sea—and the best places to enjoy it. Follow the foliage and coastal fishing reports on Twitter@VisitNC.

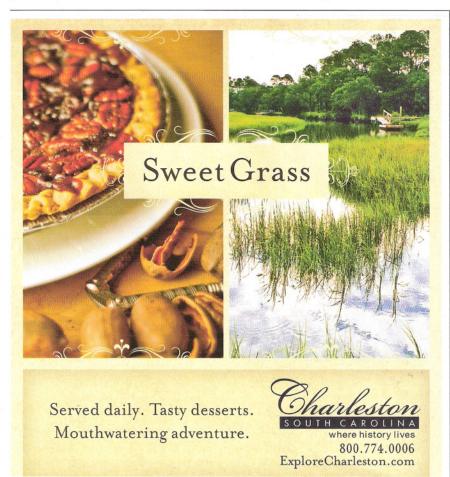


5 SAVVY SHOPPER

From Miami's casual beach shops to Virginia's cosmopolitan malls, the Southeast offers pretty much any kind of store you might want. Along Charleston's quaint thoroughfares, shop in one-of-a-kind boutiques housed in historical storefronts. Besides designer finds and deals, the Southeast also offers fairs and festivals featuring artisan wares that make impressive gifts—especially around the holidays. In arty Asheville, N.C., crafters showcase their talents at the 62ND ANNUAL CRAFT FAIR OF THE SOUTHERN HIGHLANDS (Oct. 15-18).

6 FAMILY FUNSTER

The lead-up to Halloween is an especially fun time for families to visit the Southeast. Explore North Carolina's legendary ghost stories or follow the notorious footsteps of Blackbeard the Pirate. In mid-October, the 28TH ANNUAL WOOLLY WORM FESTIVAL (Oct. 17-18) in Banner Elk, N.C., is a whimsical family event featuring crafts, food, mountain music, and prizes, where caterpillars race to determine which one has the honor of predicting winter weather. Later in the month, the CAROLINA BALLOONFEST (Oct. 23-25) in Statesville, N.C., is a rainbow-colored hot-air balloon event that parents and kids will love.



GUIDE

For more information on the Southeast, check out the following:

ALABAMA

800-ALABAMA www.alabama.travel

ARKANSAS

800-NATURAL www.arkansas.com

FLORIDA

888-7-FLA-USA www.visitflorida.com

GEORGIA

800-VISIT-GA www.exploregeorgia.org

KENTUCKY

800-225-8747 www.kentuckytourism.com

LOUISIANA

800-227-4386 www.louisianatravel.com

MISSISSIPPI

866-SEE-MISS www.visitmississippi.org

NORTH CAROLINA

800-VISITNC www.visitnc.com

SOUTH CAROLINA 888-SC-SMILE

888-SC-SMILE www.discoversouthcarolina.com

TENNESSEE

800-836-6200 www.tnvacation.com

VIRGINIA

800-VISIT-VA www.virginia.org

WEST VIRGINIA

800-CALL-WVA www.escape2wv.com

WRITER: CEMILE KAVOUNTZIS DESIGN: SEGAL SAVAD PHOTOGRAPHY: CORBIS, GETTY, JUPITER, CHARLESTON AREA CONVENTION & VISITORS BUREAU, CHARLOTTE REGIONAL VISITORS AUTHORITY. This special editorial/advertising supplement was created by the American Exporess Publishing Special Sections Department and did not involve the magazine's editorial staff. The names of companies and products mentioned herein may be the trademarks of their respective owners. Reference to such third party companies and/ or products herein is for informational purposes only and is not intended to indicate or imply any affiliation, association, sponsorship or endosement. © 2009 American Express Publishing Corporation, all rights reserved. October 2009.